

Small Digital Signage

BIG IMPACT. SMALL FOOTPRINT.

Powerful
Communication
at Every Touchpoint



Boost In-Store
Engagement



Drive Impulse
Purchases



Elevate Brand
Experience

Compact. Smart. Striking.
Designed for today's
fast-moving retail
environment.



Horizontal
Four Screen



Vertical
Single Screen



Compact Design
Fits anywhere,
stands out
everywhere.



HD Display
Crystal-clear visuals
that capture
attention.



Easy to Deploy
Plug, play & promote
no hassle, all
impact.



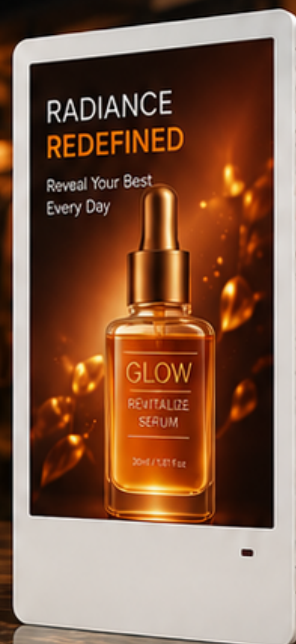
Smart & Reliable
Built for 24/7
performance in
retail spaces.



Product Information, Sizes & Features

**Smart Displays.
Stronger Connections.**

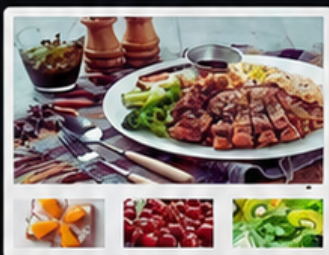
Maxtell Small Digital Signage delivers vivid visuals and powerful messaging in a compact form. Perfect for retail, hospitality, QSR, elevators, and more.



Consolidated Product Formats

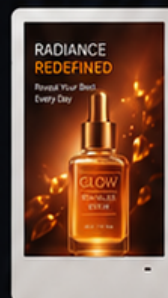
Choose the perfect display format that fits your space and communication needs.

HORIZONTAL



Ideal for menus, promotions & wide-format content.

VERTICAL



Ideal for brand messages, offers & wayfinding.

Available Sizes



(1366 x 768)



(1920 x 1080)

Compact. Crisp. Captivating.

Smart Connectivity & Content Management



USB

Plug & Play content update via USB drive.



CMS

Cloud-Based management for remote control & real-time updates.

Key Features



High Definition

Crisp visuals with vibrant colors that grab attention.



High Brightness

Clear visibility even in bright indoor environments.



Sleek & Compact

Slim design with elegant finish, fits anywhere.



24/7 Operation

Built for continuous performance with industrial-grade reliability.



Energy Efficient

Low power consumption. High impact.



Versatile Use

Perfect for retail, QSR, hospitality, elevators, corporate & more.



**Small in Size.
Big on Impact.**

Maxtell Small Digital Signage helps you deliver the right message, in the right place, at the right time.

Applications & Benefits

Versatile displays that communicate, influence and deliver results.



**Built for Retail.
Made to Perform.**
Engineered for reliability
in every environment.



**Big Impact.
Small Footprint.**
Maximum visibility,
minimal space.

Perfect for Every Business

+ PHARMACY

- Promote health products, offers & seasonal campaigns
- Share wellness tips & build customer trust

FASHION RETAIL

- Highlight new arrivals & exclusive collections
- Drive impulse purchases with style-led promotions

BEAUTY / SALON

- Promote services, packages & membership offers
- Build brand image with elegant visual storytelling

BAKERY / CAFÉ

- Display menus, combos & seasonal specials
- Tempt customers & boost repeat visits

SUPERMARKET

- Communicate offers, discounts & member benefits
- Influence purchase decisions at the point of choice

HOSPITALITY

- Welcome guests & share event information
- Enhance guest experience with timely updates

Business Benefits



Boost Sales

Promote the right message at the right time to influence buying decisions.



Enhance Engagement

Dynamic content captures attention & keeps customers informed.



Improve Branding

Strengthen brand presence with consistent & impactful visuals.



Increase Efficiency

Automate content updates & reduce manual effort with CMS.



Cost Effective

Energy-efficient displays with low maintenance & longer life.



Versatile Use

Compact design fits any space & supports both landscape and portrait content.

TECHNICAL SPECIFICATIONS



Engineered for
Reliability.
Built to Perform.



Consistent Performance.
Lasting Impact.
Every Time.

DISPLAY SPECIFICATIONS	MAIN SCREEN (TOP)	BOTTOM SCREEN (OPTIONAL)
Panel Size	18.5" and 21 Inch	10.1 inch (16:9)
Active Area	409.8mm(W) × 230.4mm(H)	216.96(H) × 135.6(V) mm
Model	HWST18-WAD03	—
Max. Brightness	300 cd/m ²	300 cd/m ²
Max. Resolution	1366 × 768	1280 × 800
Contrast Ratio	1000:1	800:1
Panel Life	50,000 hours	50,000 hours
Response Time	4 ms	6 ms
Viewing Angle	H178° / V178°	H178° / V178°

POWER SUPPLY	110~240V
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FEATURES	Support HD video, pictures and music
	Security and password protection, anti-thief design
	Set up time on/off
	Support Remote controller
	Support Safety lock system
Support Media Format	MPEG1/2/4, AVI, RM, WMV, DAT, JPEG, BMP, PPT, WORD, EXCEL, TXT, MP3, RMVB, SWF etc.
Temperature	Storage: -20 Celsius degree to 80 Celsius degree Working: -10 Celsius degree to 65 Celsius degree

CONNECTIVITY & SOLUTIONS		
Standalone Version (No System)	1*USB 1*SD 1*HDMI (Support USB plug and play)	VGA HDMI inputs (no plug and play)
Android Version	RK3566, quad-core, up to 1.8GHz Mali-G52 GPU supports OpenGL ES 1.1/2.0/3.2, OpenCL 2.0 and Vulkan 1.1 Android 11; WIFI, Bluetooth, RJ45 supported RAM: 4G Memory: 32G	
Windows/Linux Version	i3 cpu, 4G RAM, 128G SSD Intel i3, Dual core, frequency 2.4GHz, DDR3, I/O: DC12V + HDMI + VGA + 2*USB3.0 + 2*USB2.0 + LAN + 2*AUDIO	

ENVIRONMENTAL SPECIFICATIONS	
Operating Temperature	-10°C to 65°C
Storage Temperature	-20°C to 80°C
Humidity	10% to 90% RH (Non-condensing)



Reliable
Performance



Longer Life
50,000 Hours



High Brightness
300 cd/m²



Wider Viewing Angle
H178°/V178°

Get In Touch

We're here to help you find the right digital display solutions for your business.



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